

User Role	Access Rights
Sales User	<ul style="list-style-type: none">• Can access only the Leads assigned (where the user is the Lead Owner)• Cannot access Marketing Functions like Email Campaigns, Landing Pages, Autoresponders
Sales Manager	<ul style="list-style-type: none">• Can access ALL leads (leads assigned to any user)• Cannot access Marketing Functions like Email Campaigns, Landing Pages, Autoresponders• Limited access to Settings
Marketing User	<ul style="list-style-type: none">• Can access ALL leads (leads assigned to any user)• Can access all Marketing Functions• Limited access to Settings (more than Sales Manager but less than Administrator).
Administrator	<ul style="list-style-type: none">• Full access to everything

Feature Access by Role		Administrator	Marketing User	Sales Manager	Sales User
Dashboard		Yes	Yes	Yes, with view Limited to Lead data	Yes, with view Limited to Lead data of the User
Agency Switch		Yes	No	No	No
User Tasks		Yes	Yes	Yes	Access to Tasks belonging to User. Can assign a new task to others.
Content	Email Library	Yes	Yes	Yes	Yes
	Images & Documents	Yes	Yes	Yes	Yes
Marketing	Email Campaign	Yes	Yes	No	No
	Landing Pages	Yes	Yes	No	No
	Autoresponders	Yes	Yes	No	No
	Website Widgets	Yes	Yes	No	No
Leads	Lead Activity Stream	Yes	Yes	Yes	Can access Leads assigned to the User
	Manage Leads	Yes	Yes	Yes	Can access Leads assigned to the User
	Manage Lists	Yes, can access all lists except lists created by Sales Users	Yes, can access all lists except lists created by Sales Users	Yes, can access all lists except lists created by Sales Users	Can access Lists created by the User himself.
Apps	SMS Template	Yes	Yes	Yes	Yes
	Lead Distribution	Yes	No	No	No
Settings	My Profile	Yes	Yes	Yes	Yes
	Company Profile	Yes	Yes	Yes	No
	Domain Settings	Yes	Yes	No	No
	Manage Users	Yes	No	No	No
	Manage Permissions	Yes	No	No	No
	Connectors and Webhooks	Yes	No	No	No
	Engagement Score	Yes	Yes	Yes	No
	Lead Activity Management & scoring	Yes	Yes	Yes	No
	Blocked Emails and Domains	Yes	Yes	Yes	Yes

Feature Access by Role		Administrator	Marketing User	Sales Manager	Sales User
Settings	Email Notification Template	Yes	Yes	No	No
	Manage Custom Fields	Yes	No	No	No
	Lead Source Management	Yes	Yes	Yes	No
	Lead Stage Management	Yes	Yes	Yes	No
	Request History	Yes	Yes	Yes	No
	Tracking URLs	Yes	Yes	No	No
	Website Tracking Script	Yes	Yes	No	No
	Website Visitor Tracking Rules	Yes	Yes	No	No
Email Reports	Daily User Tasks Report	Yes	Yes	Yes	Yes
	Daily Status Report	Yes	Yes	Yes	No
	Weekly Status Report	Yes	Yes	Yes	No
	Daily Report for Owner	Yes	Yes	Yes	Yes
	Monthly Status Report	Yes	Yes	Yes	No